

Sign us up to Sponsor the 2024 CPMB Bike Race!

Dear friend of the Cerebral Palsy Association of Manitoba:

With the help of generous Event Sponsors, the CPMB 2023 Bike Race was a big success with **\$203,304.14 in total funds raised!** We are looking forward to a big year in 2024 and need your help!

As you know, CPMB receives no government funding and our Association's longevity and continued ability to support our Membership with grants for much needed equipment like wheelchairs, adaptive bikes and iPads for communication, etc. have been sustainable because of the generosity of Manitobans over the past 50 years—we *sincerely thank you!*

I am reaching out to request that you confirm an Event Sponsorship for the 2024 CPMB Bike Race. Sponsor benefits include:

- Leveraging your branding by receiving valuable public recognition as a high end CPMB Bike Race Event Sponsor on all event marketing, social media as well as Bike Race Day materials for your contribution; and/or

- Further maximizing your Corporate Sponsorship by entering a Bike Race Team (full or half)! Ask for a **2024 CPMB Bike Race Team Registration form** to confirm your participation today!

ON THE REVERSE, please find the **2024 CPMB Bike Race Sponsorship Opportunities** included for your review and consideration. Confirm your level of Sponsorship today by returning the completed form below to Susana at bikerace@cerebralpalsy.mb.ca

Also, kindly share this sponsorship opportunity with anyone who you feel would be interested in supporting CPMB and enable the Association to continue the good work we do!

I look forward to hearing from you!

Your time and consideration in support of CPMB and our 35th Annual Bike Race is appreciated.

With sincere thanks,



Susana Schanel, CPMB Bike Race Coordinator
205.915.8844 • #CPProud

Choose a Sponsorship below or call Susana today at 204.915.8844 to chat about a customized sponsor package for your company! Submit the completed form to bikerace@cerebralpalsy.mb.ca—thank you!

CONTACT NAME

CONTACT EMAIL

CONTACT PHONE NUMBER

COMPANY NAME

COMPANY WEBSITE

☐ \$5000 - VIP Breakfast Sponsor

☐ \$2500 - Lunch Sponsor

☐ \$1600 - Event Sponsor

☐ \$1100 - Race Sponsor

☐ \$600 - Co-op Ad Sponsor

☐ In-kind T-shirt Bag Sponsor

☐ Customized Sponsorship—

Let's chat about how to maximize your company's support of CPMB!

Your support enriches the lives of our Members and helps keep the lights on!
#CPProud see over...

2024 CPMB Bike Race Sponsorship Opportunities



Join us **MAY 11, 2024**
Blue Cross Park, Winnipeg, MB

2024 is a BIG year for the Cerebral Palsy Association of Manitoba (CPMB)—We are celebrating our 35th Annual Stationary Bike Race and our 50th Anniversary as an organization! We sincerely thank you for your previous support **BUT, we can only continue to enrich the lives of our Members with YOUR generous SPONSORSHIP!**

Choose a Sponsorship below or let's chat to customize a package for your company!
Contact Susana today at 204.915.8844 to confirm your level of support of CPMB!

\$5000 - VIP Breakfast Sponsor

Before the 2024 Bike Race begins, we will host a special "thank you" breakfast for Sponsors, Captains and Special Guests. Your company provides a promo item to all breakfast attendees. Also, your logo will be featured on special cocktail napkins as well as all 2024 Bike Race event materials (*website, t-shirts, marketing and social media, and jumbotron, etc.).

\$2500 - Lunch Sponsor

Riders who collect \$250 in online donation by May 1, 2024, qualify for a FREE LUNCH on Bike Race Day as a "thank you" for their fundraising efforts. Your company logo will be featured on the FREE LUNCH VOUCHER as well as all 2024 CPMB Bike Race event materials*.

\$1600 - Event Sponsor

SAVE \$100 on the Co-op Ad! Split the cost with CPMB on a Winnipeg Free Press print front page top banner Bike Race ad featuring your company name and logo, in addition to your company logo being on all the 2024 CPMB Bike Race event materials*.

\$1100 - Event Sponsor

Your company logo will be featured on all 2024 Bike Race event materials*. If you have a Corporate Team, amplify your presence with a **Community Table**.

\$600 - Co-op Ad Sponsor

Split the cost with CPMB on a Winnipeg Free Press print front page top banner Bike Race ad featuring your company name and logo.

In-kind T-shirt Bag Sponsor (max. 1)

Your company supplies the branded keeper bag that each team (approx. 50) receives containing all their Rider Bike Race T-shirts. Your company logo will also be featured on all 2024 CPMB Bike Race event materials*.

Customized Sponsorships are available

Please contact Susana to discuss how to maximize your company presence at the 2024 CPMB Bike Race.

**Your support enriches
the lives of our Members
and helps keep the lights on!**
#CPProud

see over...





**CEREBRAL PALSY
ASSOCIATION
OF MANITOBA**




What is CPMB?


CPMB is an independent non-profit organization governed by a volunteer Board of Directors. The Association offers information, referral, support, advocacy and use of its library to anyone affected with Cerebral Palsy (CP) or to those interested in or working with people affected by CP.



How can I help CPMB?

 **Your donations to CPMB** stay in Manitoba to enrich the lives of individuals affected by **CP**

 **Your generosity supports** programs, advocacy, education, peer support and grants for important mobility and communication equipment

 **SPONSOR or be a CAPTAIN/Enter a TEAM** at our annual Bike Race fundraiser

 **Become a MEMBER or DONATE** at cerebralpalsy.mb.ca



**Saturday
MAY 11, 2024
Blue Cross Park
Winnipeg**

Our major annual fundraiser, the CPMB Stationary Bike Race brightens our Members' lives and keeps our Association's lights on!

SPONSOR or ENTER A TEAM for our 35th annual Bike Race on May 11, 2024—CONTACT Susana at 204.915.8844 to SIGN UP TODAY!

What is CP?



CP is NOT:

- contagious,
- hereditary, or
- life-threatening

Damage to the brain during pregnancy through age 3 may result in CP



1 of every 500 babies and up to 1 in 3 premature babies are affected by CP to some extent

A term used to describe a group of disorders affecting muscle coordination and body movement

Covers a broad span of disability from a slight speech impediment (mild) to cases of virtually no muscle control (severe)

It's estimated that over 50,000 Canadians have CP



Get involved with CPMB today!

Contact us to learn more:

David Kron

Executive Director

Cell: (204) 250-4226

davidk@cerebralpalsy.mb.ca

Susana Schanel

Bike Race Coordinator

Cell: (204) 915-8844

bikerace@cerebralpalsy.mb.ca

**THANK
YOU from**



**CEREBRAL PALSY
ASSOCIATION
OF MANITOBA**