

# 2024 CPMB Bike Race - 'FUN'draising TOOLS



**Saturday, MAY 11, 2024**  
**Blue Cross Park, Winnipeg, MB**

Enriching the lives of CPMB Members and their families has always been our mission.  
This year we have some BIG fundraising goals **and...**

**We need you to Ride AND Ask!**

**RIDE** your hearts out for 25 minutes AND  
**ASK** everyone you know to DONATE in support of CPMB!

Use these CPMB 'FUN'draising Tools to maximize your donation gathering success!

**SHARE! SHARE! SHARE! And don't be afraid to Ask!**  
People love to support their friends as well as the good cause  
you are cycling for! **It's as easy as 1, 2, 3, 4, 5...**

**~ 1 ~**  
**Register for**  
**ONLINE**  
**DONATIONS**



**1—Register as a Cyclist on a Team and you'll automatically be enrolled to accept ONLINE DONATIONS.** It's easy—SCAN the QR code at left or visit <https://www.supportcerebralpalsy.ca/events/bikerace/GetInvolved.aspx>

Once you fill in the form and hit **REGISTER**, you will receive two emails:

*Email I) Account Setup and Instructions* provides a confirmation of registration and an "Activate Account" link — **click it to activate your personalized ONLINE DONATION link!**

*Email II) Registration Complete* with "Sending Donation Request" email script—**SEE TIP #3 below for more info**—verifies your registration is finalized!

**~ 2 ~**  
**SHARE**  
**why YOU**  
**Ride for CP**

**2—SHARE WHY YOU RIDE FOR CP!**

Thank you for registering as a Cyclist! **BUT, WHAT MADE YOU DECIDE TO RIDE IN SUPPORT OF CPMB? Do you want to make a difference in the world?**

**Or give the gift of independence to a family member or friend with CP?**

No matter what reason, make it personal and **SHARE** your motivation for supporting CPMB with your potential donors.

**~ 3 ~**  
**USE the**  
**EMAIL**  
**SCRIPT**

**3—Use the SENDING DONATION REQUEST email script**

In *Email II—Registration Complete*, you were provided with a "**SENDING DONATION REQUEST**" script.

Feel free to edit and make it your own by adding in why YOU ride and, then **SHARE** widely when requesting donations. Or copy/paste the provided text as follows: (see over...)

~ 3 ~  
**USE the  
EMAIL  
SCRIPT**

SHARE! SHARE! SHARE! We encourage you to send emails to family, friends, and coworkers, to request donations. The following is a sample email that you can send, which includes a custom link that will automatically enter your name and team name in the on-line donation form:

**Cycle Together for CPMB—It's as easy as riding a bike!**

I am participating in the Cerebral Palsy Association's Winnipeg Bike Race and would like to ask you for a donation which will go towards helping individuals and their families affected by Cerebral Palsy (CP). The CPMB Stationary Bike Race is the major fundraiser for the Cerebral Palsy Association which provides services in the form of grants for specialized mobility, communication equipment, computer technology, software programs, scholarships, support and advocacy in the areas such as education, housing, accessibility and human rights. Thank you for considering my request. #CPProud

To donate, go to the following page:

< **Insert your unique donation link here OR share the CPMB BIKE RACE DONATE page URL:**  
<https://www.supportcerebralpalsy.ca/events/bikerace/Donate.aspx> >

~ 4 ~  
**QR CODE  
Donation  
GRAPHICS**



**4—QR CODE DONATION GRAPHICS**

When you register as a Cyclist online, you will also receive personalized graphics with your unique QR CODE donation link. SHARE widely on your social media or via email. Make it easy for your donors to support you and CPMB!

To get started, SCAN the QR code at left or visit <https://www.supportcerebralpalsy.ca/events/bikerace/Fundraising.aspx> to download general Bike Race DONATE graphics with a QR CODE for the CPMB BIKE RACE DONATE page <https://www.supportcerebralpalsy.ca/events/bikerace/Donate.aspx>

~ 5 ~  
**CPMB  
QUICK  
FACTS**

**5—LEARN ABOUT CPMB and HOW DONATIONS CAN HELP**

DOWNLOAD & SHARE our **CPMB Quick Facts** to learn more about the Cerebral Palsy Association of Manitoba and, how generous giving supports our Members and the CP Association. Visit <https://www.supportcerebralpalsy.ca/events/bikerace/Fundraising.aspx>

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**SPECIAL  
TIP**

**SPECIAL TIP—YES, CPMB accepts cheques & cash (even pennies)!**

Of course, you can always 'fun'draise old school—**DOWNLOAD** the 2024 PLEDGE FORM **HERE:** <https://www.supportcerebralpalsy.ca/events/bikerace/Fundraising.aspx>

If you would prefer to use receipt books (for you to issue tax receipts directly to your donors who pay by cash or cheques), email your request to Susana at [bikerace@cerebralpalsy.mb.ca](mailto:bikerace@cerebralpalsy.mb.ca) or call **204.915.8844** with any questions today!

**The Cerebral Palsy Association of Manitoba receive no government funding and our major annual fundraiser brightens the lives of our Members and helps keep our Association's light on!**

**THANK YOU!** Your generous support enables CPMB to continue to enrich the lives of Manitobans affected by Cerebral Palsy through programs, advocacy, education, and peer support.

