

2025 CPMB Bike Race — 'FUN'draising TOOLS



Saturday, MAY 10, 2025

2025 **MISSION:POSSIBLE**

Blue Cross Park, Winnipeg



2025
**MISSION:
POSSIBLE**

We need you to **RIDE** and **ASK!**

RIDE your hearts out for **25 minutes** and **ASK** everyone you know to **DONATE** in support of **CPMB!**

Use these CPMB 'FUN'draising Tools to maximize your donation gathering success!

SHARE! SHARE! SHARE! Take courage and Ask!

People love to support their friends as well as the good cause you are cycling for!

It's as easy as 1, 2, 3, 4, 5...

~ 1 ~
Register for
ONLINE
DONATIONS



1—REGISTER as a **RIDER** on your Team and you will automatically be enrolled to accept **ONLINE DONATIONS**.

NEW — Sign up to receive your online donation link as a text message!

Once you fill in the form and hit the **REGISTER** button:

- You will receive an activation email in a few minutes.
- Click the **ACTIVATE** link.
- Once activated, you will receive a second email with sample "DONATION REQUEST" text to be cut and pasted into emails to forward to prospective donors.

~ 2 ~
SHARE
why **YOU**
Ride for CP

2—SHARE WHY YOU RIDE FOR CP!

Thank you for registering as a Rider! **BUT, WHAT MADE YOU DECIDE TO RIDE IN SUPPORT OF CPMB? Do you want to make a difference in the world? Or give the gift of independence to a family member or friend with CP?**
No matter what reason, make it personal and SHARE your motivation for supporting CPMB with your potential donors.

~ 3 ~
TEXT or
EMAIL
Donation
ASK

3—Use the SAMPLE DONATION REQUEST script

Take courage—email and/or text your ask to everyone you know! Feel free to edit and make it your own by adding in why YOU ride and, then SHARE widely when requesting donations. Or copy/paste the provided text as follows:

Help me help Manitobans with Cerebral Palsy (CP)!

I am riding in CPMB's 36th annual Stationary Bike Race on Sat May 10, 2025 at Blue Cross Park. Your donation directly impacts individuals affected by CP and provides grants for specialized mobility and communication equipment, scholarships, as well as advocacy for accessibility and human rights issues. Thank you for considering my request. #CPProud

To donate, go to the following page:

< [Insert your unique donation link here](#) OR share the CPMB BIKE RACE DONATE page URL: <https://www.supportcerebralpalsy.ca/events/bikerace/Donate.aspx> >

~ 4 ~
QR CODE
Donation
GRAPHICS



4—QR CODE DONATION GRAPHICS

When you register as a Rider online, you will also receive personalized graphics with your unique QR CODE donation link. SHARE widely on your social media or via email. Make it easy for your donors to support you and CPMB!

To get started, SCAN the QR CODE at left or visit <https://www.supportcerebralpalsy.ca/events/bikerace/Fundraising.aspx> to download general Bike Race DONATE graphics with a QR CODE for the CPMB BIKE RACE DONATE page <https://www.supportcerebralpalsy.ca/events/bikerace/Donate.aspx>

~ 5 ~
CPMB
QUICK
FACTS

5—LEARN ABOUT CPMB and HOW DONATIONS CAN HELP

DOWNLOAD & SHARE our [CPMB Quick Facts](#) to learn more about the Cerebral Palsy Association of Manitoba and, how generous giving supports our Members as well as the CP Association.

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SPECIAL
TIP

SPECIAL TIP—YES, CPMB accepts cheques & cash (even pennies)!

Feel free to 'fun'draise old school—**DOWNLOAD** the 2025 PLEDGE FORM **HERE:** <https://www.supportcerebralpalsy.ca/events/bikerace/Fundraising.aspx>

If you would prefer to use receipt books (for you to issue tax receipts directly to your donors who pay by cash or cheques), email your request to Susana at bikerace@cerebralpalsy.mb.ca or call **204.915.8844** with any questions today!

THANK YOU! Your generous support enables CPMB to continue to enrich the lives of Manitobans affected by Cerebral Palsy! #CPProud