

# 2025 CPMB Westman Bike Race — 'FUN'draising TOOLS



## Cerebral Palsy STATIONARY bike race

**MISSION: POSSIBLE**

**Saturday**

**APRIL 26, 2025**

MNP Hall, Keystone Centre, Brandon



**2025**  
**MISSION:**  
**POSSIBLE**

## We need you to **RIDE** and **ASK!**

**RIDE** your hearts out for **25 minutes** and **ASK** everyone you know to **DONATE** in support of **CPMB!**

Use these CPMB 'FUN'draising Tools to maximize your donation gathering success!

**SHARE! SHARE! SHARE! Take courage and Ask!**

People love to support their friends as well as the good cause you are cycling for!

**It's as easy as 1, 2, 3, 4, 5...**

~ 1 ~  
Register for  
**ONLINE**  
DONATIONS



**1—REGISTER** as a **RIDER** on your Team. You will automatically be enrolled to accept **ONLINE DONATIONS**.

**NEW** — Sign up to receive your online donation link as a text message!

Once you fill in the form and hit the **REGISTER** button:

- You will receive an activation email in a few minutes.
- Click the **ACTIVATE** link.
- Once activated, you will receive a second email with sample "DONATION REQUEST" text to be cut and pasted into emails to forward to prospective donors.

(see over...)

~ 2 ~  
**SHARE**  
why **YOU**  
Ride for CP

## 2—SHARE WHY YOU RIDE FOR CP!

Thank you for registering as a Rider! **BUT, WHAT MADE YOU DECIDE TO RIDE IN SUPPORT OF CPMB WESTMAN? Do you want to make a difference in the world? Or give the gift of independence to a family member or friend with CP?** No matter what reason, make it personal and SHARE your motivation for supporting CPMB Westman with your potential donors.

~ 3 ~  
**TEXT or**  
**EMAIL**  
Donation  
**ASK**

## 3—Use the **SAMPLE DONATION REQUEST** script

Take courage—email and/or text your ask to everyone you know! Feel free to edit and make it your own by adding in why YOU ride and, then SHARE widely when requesting donations. Or copy/paste the provided text as follows:

### **Help me help Manitobans with Cerebral Palsy (CP)!**

I am riding in CPMB Westman's 31st annual Stationary Bike Race on Sat April 26, 2025 at the Keystone Centre. Your donation directly impacts individuals affected by CP and provides grants for specialized mobility and communication equipment, scholarships, as well as advocacy for accessibility and human rights issues. Thank you for considering my request. #CPProud

To donate, go to the following page: < [Insert your unique donation link here](#) OR share the **CPMB BIKE RACE DONATE** page URL: <https://supportcerebralpalsy.ca/Events/WestmanBikeRace/Donate.aspx> >

~ 4 ~  
**QR CODE**  
Donation  
**GRAPHICS**



## 4—QR CODE DONATION GRAPHICS

When you register as a Rider online, you will also receive personalized graphics with your unique QR CODE donation link. SHARE widely on your social media or via email. Make it easy for your donors to support you and CPMB Westman!

To get started, feel free to use the graphics below with a QR CODE for the **CPMB BIKE RACE DONATE** page <https://supportcerebralpalsy.ca/Events/WestmanBikeRace/Donate.aspx>

[DOWNLOAD Instagram post \(1080p x 1080p\)](#)

[DOWNLOAD Instagram story \(1080p x 1920p\)](#)

[DOWNLOAD for Facebook and X \(1200p x 630p\)](#)

~ 5 ~  
**CPMB**  
**QUICK**  
**FACTS**

## 5—LEARN ABOUT CPMB and HOW DONATIONS CAN HELP

DOWNLOAD & SHARE our **CPMB Westman Quick Facts** to learn more about the Cerebral Palsy Association of Manitoba and, how generous giving supports our Members and the CP Association.

### **SPECIAL TIP—YES, CPMB accepts cheques & cash (even pennies)!**

*Of course, you can always 'fun'draise old school—*

### **DOWNLOAD the 2025 CPMB WESTMAN PLEDGE FORM!**

NEED HELP? Contact Susana at [bikerace@cerebralpalsy.mb.ca](mailto:bikerace@cerebralpalsy.mb.ca) or call **204.915.8844** with any questions today!

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**SPECIAL**  
**TIP**

*We receive no government funding and our major annual fundraiser brightens the lives of our Members and helps keep our Association's light on!*

**THANK YOU! Your generous support enables CPMB Westman to continue to enrich the lives of Manitobans affected by Cerebral Palsy! #CPProud**