



Saturday, April 18, 2026

MISSION:POSSIBLE

UCT Pavilion, Keystone Centre, Brandon

2026 CPMB Westman Bike Race SPONSORSHIP OPPORTUNITIES

YOUR MISSION, should you choose to accept it:
Support CPMB with a SPONSORSHIP!

**Your Sponsorship makes a DIRECT IMPACT
by enriching the lives of our Members and...**

your generosity funds important CPMB Westman programs like equipment
and communication grants—making Members' lives a little easier!

We thank you for considering our request! #CPProud

● **\$3000 — Title Sponsor* Brandon Mobility**

As Title Sponsor, see your logo as part of our 2026 CPMB Westman Bike Race event logo and on all event materials including the *website, t-shirts, marketing, social media, digital screen and more! Also, you will be featured in **ten event ads** in the Westman Community newspapers of Boissevain, Brandon, Neepawa, Rivers and Virden.

Your company supplies a branded item (approx. 250) for each water bottle provided & *your logo will be featured* on all the 2026 CPMB Westman Bike Race materials*!

○ ***NEW* \$1500 - Program Sponsor**

200+ Bike Race Programs will be shared with all Riders. Your logo will have featured placement on program front & back covers of the program as well as all 2026 CPMB Westman Bike Race materials*. This Sponsor level also **includes a Brandon Sun Co-op ad.**

○ **\$250 — Event Sponsor**

Your company logo will be featured on all 2026 Bike Race event materials*. *If you have a Corporate Team, amplify your presence with a Community Table.*

○ **\$200 T-shirt Bag Sponsor (max. 1)**

Your company supplies (approx. 25) branded keeper bags that each team receives containing all their Rider Bike Race T-shirts. Your company logo will also be featured on all 2026 CPMB Bike Race materials*.

○ **\$750 — Race Sponsor**

SAVE \$100 on the Co-op Ad! See your logo in a Brandon Sun **front page banner Westman Bike Race print ad** and in **five event ads** run in select Westman Community newspapers. Your logo will also be on all 2026 CPMB Westman Bike Race materials*!

○ ***NEW* \$100 - Program Coupon Ad (x8 max.)**

NOTE: add \$50 if you require ad design
200+ Bike Race Programs will be shared with all Riders. Purchase one of only 8 quarter-page premium coupon ads placements in the *NEW* Bike Race Program. *Your logo will be featured on the digital screen on Bike Race Day.*

○ **\$600 — Co-op Ad Recruitment Sponsor**

Split the cost with CPMB on a Brandon Sun **front page banner Bike Race print ad featuring your company name and logo**, as well as being on all the 2026 CPMB Westman Bike Race materials*!

○ **Team Building Opportunity**

Maximize your sponsorship by signing up a Corporate Team — 14 Riders (full) or 7 Riders (half)!

○ ***NEW* \$300 - Hydration Sponsor**

Riders & Volunteers need hydration on Bike Race Day!

○ **Customized Sponsorships are available**

Amplify your company presence at the 2026 CPMB Bike Race. Contact Susana at 204-915-8844 today!

○ **2-YEAR SAVINGS:** Confirm your CPMB Westman Bike Race Sponsorship (for levels \$600 and above) for 2026 AND 2027 and **SAVE 10% on BOTH years.** Sponsorship to be billed separately in each event year.

○ **MATCH YOUR TEAM!** Does your company match donations? Consider applying for Donation Matching at your place of work and double your fundraising efforts. You cycle AND they donate — WIN! WIN!

○ **DONATIONS ARE ALWAYS ACCEPTED AND APPRECIATED.** Tax receipts will be issued for donations of \$10.00 or more. **DONATE today at supportCPMBWestman.ca**

Sign me up to Sponsor the 2026 CPMB Westman Bike Race! Email bikerace@cerebralpalsy.mb.ca

see over >



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More...2026 CPMB WESTMAN SPONSORSHIP OPPORTUNITIES

**We pay for things the government
WILL NOT PAY FOR! IMPACT a
CPMB Member directly...**

ONLY WITH YOUR CONTINUED GENEROSITY will CPMB be able to continue to provide our important programs which help make our Members' lives a little easier! **We thank you for considering our**

○ **\$2200 - Scholarship Sponsor***

An education is an expensive endeavor, no matter if our Member's goal is for employment, self-realization or general interest. It is the mission of CPMB to help all that have been touched by CP. If a Member is planning a post-secondary education or continuing to graduate studies, they are eligible to apply for a scholarship in either May or October for the following semester.

Your support will help CPMB provide scholarships to any accredited college or university in Canada, to our Association members. Priority is given to applications for post-secondary education.

○ **\$2000 - Community Connections Sponsor***

CPMB's mission is to enrich the lives of our Members. Your generous gift will provide them with ACCESSIBILITY, MOBILITY and FREEDOM in the community by supporting events like our holiday party, CPMB at the Goldeyes, rec and leisure programs like sledge hockey and boccia, as well as Camp yAAC and, so much more!

○ **\$2000 - Fill in the Gap Grant Sponsor***

Did you know that a new seating system could cost a Member between \$3,000 to \$8,000? As part of our CPMB Grants Program, we provide

funding (up to \$3000 per person) for mobility and communication equipment to Members upon application.

Your sponsorship will help "Top Up A Grant"—helping make our Member's life a little easier!

○ **\$500 - Get someone off our Wait List Sponsor***

Each year our Personal Support Worker Program falls short and Members are put on a waiting list. Help a member access this critical support with your generous sponsorship!

**Your logo will be featured on all 2026 CPMB Westman Bike Race materials (*website, t-shirts, marketing, social media, digital screen and more); recognition at the sponsored event/in awarding of the grant; as well as on our CPMB website & social media for a one year period from sponsorship start.*

○ **CP Lunch and Learn**

Would your workplace or child's classroom benefit from CP Awareness? Set up a Lunch & Learn with David where he'll share his lived experience and clarify what CP is and is not.

○ **Customized Sponsorships are available**

We can help you increase your company's community connection and employee health & well-being—call Susana at 204-915-8844 today!



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