2027 CPMB Bike Race SPONSORSHIP OPPORTUNITIES

MAKE MORE POSSIBLE. **MORE TOGETHER.**

MISSION:POSSIBLE

Saturday, MAY 29, 2027
Blue Cross Park, Winnipeg

Support the Community with us by becoming a Bike Race Sponsor.



Our work is made possible by people and businesses like YOU. As an independent, Manitoba-based non-profit, **CPMB receives no government funding** and relies on the generosity of corporate sponsors, community partners and donors to provide programs, resources and support that enrich the lives of individuals and families living with Cerebral Palsy.



Your sponsorship stays right here in Manitoba. Your impact is real. And your support makes MORE POSSIBLE.

WHY PARTNER WITH CPMB?

- Invest in your community.
- Build meaningful brand visibility.
- Engage employees through a shared purpose.
- Help create greater accessibility, independence and opportunity.

Your Sponsorship consideration is appreciated. Thank you for being #CPProud with us!

EVERY BIKE RACE SPONSOR RECEIVES BRAND RECOGNITION*

Your company logo will be featured on all applicable **2027 CPMB Bike Race** materials, including:

- *Website* · *T-shirts* · *Marketing* · *Social Media*
- *Jumbotron on Bike Race Day* · *And more!*

Specific additional benefits are identified under each sponsorship level (at right).

BIKE RACE SPONSORSHIP LEVELS

EVERY SPONSOR RECEIVES RECOGNITION ON APPLICABLE BIKE RACE MATERIALS.*

☐ **$5000 - VIP Breakfast Sponsor*** * 1 AVAILABLE*ON-HOLD*
- Exclusive recognition at VIP Breakfast on Bike Race Day
- Branded attendee giveaway

☐ **$3000 - Lunch Sponsor*** * ONE AVAILABLE *
- Exclusive logo recognition on FREE LUNCH vouchers provided to Riders collect $200+ in online donations

☐ **$2000 - Captain's Gift Sponsor*** * ONE AVAILABLE *
- 100 co-branded gifts for Bike Race Captains

☐ **$1800 - Program Sponsor*** * ONE AVAILABLE * ON-HOLD *
- Featured front and back cover placement
- Winnipeg Free Press front page top banner co-op ad

☐ **$1650 - Event Sponsor*** * EIGHT AVAILABLE *
- ***SAVE $150***—Free Press front page top banner co-op ad

☐ **$1100 - Race Sponsor*** * EIGHT AVAILABLE *
- Opportunity to add a ***Community Table.***

☐ **$700 - Co-op Ad Recruitment Sponsor*** * EIGHT AVAILABLE *
- Shared-cost Free Press front page top banner co-op ad

☐ **$100 - Program Coupon Ad (x8 max.)** * EIGHT AVAILABLE *
NOTE: add $50 if you require ad design
- 1 of 8 premium coupon placements in the (approx.) ***700+ Bike Race Programs shared with each Riders***

☐ **Team Building Opportunity**
Maximize your sponsorship by signing up a Corporate Team — 14 Riders (full)! ***As a Sponsor with a team, all your riders receive a FREE lunch on Bike Race Day!***

☐ **Customized Sponsorships are available**
Amplify your company presence at the 2027 CPMB Bike Race. Contact Susana at 204-915-8844 today!

☐ **LET'S MAKE MORE POSSIBLE TOGETHER!** ***Confirm your Sponsorship on page 2 and return your completes form.***

see over >

CEREBRAL PALSY STATIONARY bike race

CPMB canada life

Saturday, MAY 29, 2027
Blue Cross Park, Winnipeg

*More...*2027 CPMB SPONSORSHIP OPPORTUNITIES

YOUR SPONSORSHIP. **THEIR POSSIBILITIES.**

We pay for things the government WILL NOT PAY FOR!

IMPACT a CPMB Member directly...ONLY WITH YOUR CONTINUED GENEROSITY will we be able to continue to provide our important programs which help make our Members' lives a little easier! We thank you for considering our request!

☐ **$2200 - Scholarship Sponsor***
An education is an expensive endeavor, no matter if our Member's goal is for employment, self-realization or general interest. It is the mission of CPMB to help all that have been touched by CP. If a Member is planning a post-secondary education or continuing to graduate studies, they are eligible to apply for a scholarship in either May or October for the following semester.

Your support will help CPMB provide scholarships to any accredited college or university in Canada, to our Association members. Priority is given to applications for post-secondary education.

☐ **$2000 - Community Connections Sponsor***
CPMB's mission is to enrich the lives of our Members. Your generous gift will provide them with ACCESSIBILITY, MOBILITY and FREEDOM in the community by supporting events like our holiday party, CPMB at the Goldeyes, rec and leisure programs like sledge hockey and boccia, as well as Camp yAAC and, so much more!

☐ **$2000 - Fill in the Gap Grant Sponsor***
Did you know that a new seating system could cost a Member between $3,000 to $8,000? As part of our **CPMB Grants Program**, we provide funding (up to $3000 per person) for mobility and communication equipment to Members upon application.

Your sponsorship will help "Top Up A Grant" —helping make our Member's life a little easier!

☐ **$500 - Get a Member off our Wait List Sponsor***
Each year our Personal Support Worker Program falls short and Members are put on a waiting list. Help a member access this critical support with your generous sponsorship!

☐ **CP Lunch and Learn**
Would your workplace or child's classroom benefit from CP Awareness? Set up a Lunch & Learn with David where he'll share his lived experience and clarify what CP is and is not.

☐ **Customized Sponsorships are available**
We can help you increase your company's community connection and employee health & well-being— call Susana at 204-915-8844 today!

Your logo will be featured on all 2027 CPMB Bike Race materials (*website, t-shirts, marketing, social media, digital screen and more); recognition at the sponsored event/in awarding of the grant; as well as on our CPMB website and social media for a one year period from sponsorship start.

☐ **2-YEAR SAVINGS:** *(for NEW SPONSORS only)*
- Confirm your sponsorship for BOTH 2027 & 2028.
- **Save 10% on BOTH years** *(sponsorship levels $1100+).*
- Billed separately in each event year.

☐ **MATCH YOUR TEAM:**
- Does your company offer donation matching?
- Double your fundraising impact! You ride. Your company donates. **WIN-WIN!**

☐ **DONATIONS WELCOME!**
- Every donation makes a difference.
- Tax receipts issued for donations of $10 or more.
- **DONATE: supportCerebralPalsy.ca**

COMPLETE THE FORM BELOW AND EMAIL TO:
bikerace@cerebralpalsy.mb.ca

COMPANY NAME _____

CONTACT PERSON _____

EMAIL _____

PHONE _____

SPONSORSHIP LEVEL(S) _____

SPONSORSHIP AMOUNT $ _____

☐ Send us Westman Sponsorship Opportunities.
☐ Contact us about a Customized Cpportunity.
☐ Contact us about a Corporate Bike Race Team.
☐ Contact us about Donation Matching.

QUESTIONS? CONTACT:
Susana Schanel | 204-915-8844
susana@cerebralpalsy.mb.ca
YOUR MILESTONES ARE OUR MISSION.

OFFICE ONLY
_____
Authorized by / DATE

see over >